

Student Editorial Contest Rubric 2014

	Excellent (4)	Proficient (3)	Developing (2)	Beginning (1)
Viewpoint: Editorial states a clear opinion and issues a call to action through argument based on evidence.				
Evidence: Editorial uses compelling evidence to support the opinion, and cites reliable sources.				
Analysis and Persuasion: Editorial convincingly argues point of view by providing relevant background information, using valid examples, acknowledging counter-claims, and developing claims – all in a clear and organized fashion.				
Language: Editorial has a strong voice and engages the reader. It uses language, style and tone appropriate to its purpose and features correct grammar, spelling and punctuation.				
Guidelines: Editorial follows all contest guidelines, including a maximum word count of 450 words and inclusion of at least one Times and one non-Times source.				

